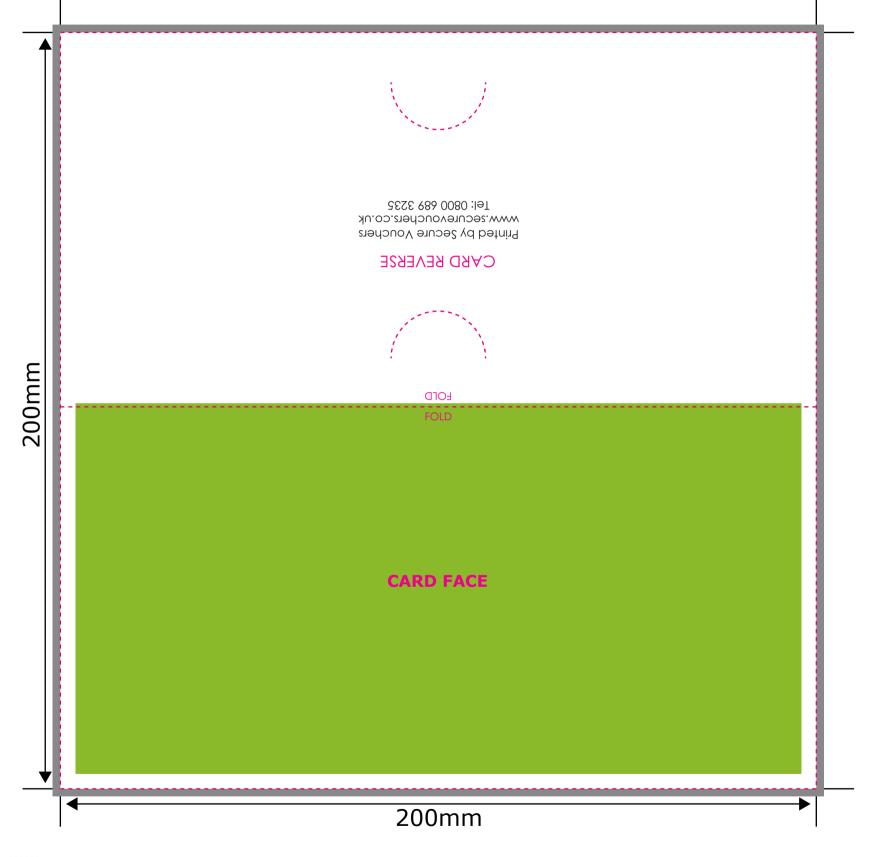
## Card Template

- Please note we can print on the inside of the card but this will incur a small additional cost.
- Be sure to remove this template if you are flattening the artwork.
- Please supply the finished artwork in high resolution PDF or JPEG format with these dimensions (200mm x 200mm) plus 2mm bleed (204 x 204mm).



Finished size (trim line):

This is the finished or final size of your card: 200 x 200mm (flat), 100 x 200mm (folded)

## The Safe Zone:

We print your cards onto a larger sheet of paper and then cut down to the finished size. There is a potential for any elements of the design close to the trim line to be cut off.

Design your card with this in mind, keeping all important elements within the green 'safe zone'.

## Bleed Area:

If you would like elements of your design to touch the edge of the paper (i.e. background colours, patterns or textures) please extend them outside of the finished size by at least 2mm - this is known as the 'bleed area'.

All of the above allows for small movements when your product is being guillotined, and prevents an unwanted white border creeping in around the edge of your design.